



Dear NU Community!

Nazarbayev University Library and **EBSCO Publishing Inc.** are pleased to announce a call for participation in the Awards Competition “Best practices in using EBSCO electronic resources in educational, scientific and social activity!”

REGULATIONS

Aims of the competition:

Further promoting the use of EBSCO electronic resources in educational and research activities of NU staff and students as well as increasing competences in searching, collecting, and analyzing scientific information for achieving research excellence and high education performance. The awards competition is designed to recognize the contribution of individuals who demonstrate innovative behaviour and creativity in EBSCO resources usage practices.

The term “EBSCO resources” includes all types (licensed / open access; subscribed / purchased / under trial) of databases & ebooks collections which are now available at NU and may be used by staff and students.

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| <p>Please refer to the direct link to EBSCO resources available now at NU</p> |
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Organizers:

The contest is hosted by Nazarbayev University Library and powered by EBSCO Publishing Inc.

Participants:

The contest is open for NU teaching staff as well as students. Students of all academic levels, including Bachelors, Masters and Doctoral students are eligible to apply. Participation in the contest is carried out on a voluntary basis of the above-mentioned NU academic community members who are using EBSCO e-resources for their personal, instructional, research and social purposes.

Awards:

There are 5 awarding degrees and consolation prizes. Winners will be awarded with useful devices to support their research and educational activity:

- ✓ 1st degree award – Pocketbook
- ✓ 2nd degree award – web camera
- ✓ 3rd degree award – External HDD
- ✓ 4th degree award - Bluetooth speakers
- ✓ 5th degree award – Lighting Circle for video recording
- ✓ Consolation prizes – wireless earphones.

Timetable of Award Competition:

- ✓ Publication of the call: March 7, 2023
- ✓ [“Warming up” workshop “EBSCO resources and platforms: tips and tricks”:
March 15, 2023 \(Library Conference Hall 5e.228, beginning at 3.p.m.\)](#)
- ✓ Deadline for submitting applications: April 22, 2023
- ✓ Evaluation period: April 24-28, 2023
- ✓ Publication of selection results: May 3, 2023
- ✓ Awarding ceremony: May, 2023 (date TBC)

Application process:

Applicants provide a short video presentation demonstrating how they use EBSCO e-resources in their teaching, learning and social activities for reaching excellent results in research and education, personal development and support other dimensions of academic life being a NU staff member and /or student.

Applications Submission:

Applicants fill out the [e-Application form](#) and submit it for evaluation within the deadline mentioned above. The application form shall contain a URL to the respective video presentation uploaded to any web-hosting resource enabling its free download by the Selection committee. It is desirable that the video presentation be uploaded to the participant’s account on Social Media (respective link shall be provided in the Application form).

Requirements for video presentation:

- ✓ Video presentation must contain a brief description of the applicant and how he/ she is using EBSCO resources, demonstrating both the content-related side of e-resources usage and navigation via EBSCO platforms.
- ✓ Accepted formats of the video files submitted: .avi; .mp4; .flv; .wmv; .mov.
- ✓ Maximum length of Video presentation – up to 3 minutes.

- ✓ Applicants are eligible to define on their own any genre relevant for their video presentation: informative, demonstrative, persuasive, inspirational, etc.
- ✓ Languages of presentation: Kazakh, English, Russian

Evaluation and award procedures:

Selection committee consists of 6 members, 3 per each organizing body.

Video presentations are evaluated against the following criteria:

- ✓ Relevance: video presentation must reveal how the use of e-resources impacts their strives for research and education excellence or running social projects (30 points)
- ✓ Creative (original) idea: video presentation must be attractive & interesting (20 points)
- ✓ Quality design: video presentation must be designed in a good quality (20 points)
- ✓ Impact: video presentation must be informative and useful / helpful and may inspire the academic community to further use e-resources in their academic and research activity, etc. (30 points).

The award decision is based on the results of independent evaluation of applications by the Selection committee members.

Intellectual property rights:

Applicants have full copyrights for the content and form of video presentation they have submitted. At the same time NU and EBSCO could be authorized by a participant to publish video presentations on the web-site / social media with reference to the copyright holder.

Contacts:

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